

# Baseline Newsletter October 2024



## From the President's Desk

Dear Valued Members,

As we enter October, I want to highlight an important theme this month: Mental Health Awareness. In our fast-paced and demanding environment, it's vital to prioritize our mental well-being.

This month offers us an opportunity to reflect on the significance of mental health in our lives and in our work. It's a time to share resources, support one another, and foster open conversations about mental health challenges.

I'm also excited to remind you about our Professional Development Day event scheduled for October 18th. This will be a fantastic opportunity to learn, network, and connect with

fellow members while also focusing on our growth and well-being.

Your mental health matters, and together, we can make a positive impact.

Take care of yourselves and each other.

Yours Sincerely,

*Anthony Amalraj*



In this newsletter  
you can expect:

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Phi Delta Psi  
Scholarship

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2025 Spring  
Symposium  
Theme

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PM Musings  
with Dr. Bill

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November  
Lunch and Learn

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A message from  
the Academic  
Outreach Team

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November  
Chapter  
Meeting

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## An Exciting Update! Phi Delta Psi College Scholarship Golf Outing Recap

On August 31, 2024, I had the privilege of attending the Phi Delta Psi College Scholarship Golf Outing at the beautiful Farmington Hills Golf Club. Hosted by the Phi Delta Psi fraternity, this fantastic event raised over \$6,000 towards scholarships for students pursuing higher education!

I'm especially proud to highlight that Jason Lampkin, Vice President of PMI Great Lakes and Chapter President for the Alumni Chapter of Phi Delta Psi Detroit, played a pivotal role in making the event a success. As the Community Outreach Director for the PMI Great Lakes Chapter, I am also excited to share that our chapter sponsored a hole, further supporting this wonderful cause.

The day was filled with camaraderie, fun, and a collective spirit of giving back. Along with enjoying some time on the greens, I had the opportunity to connect with inspiring individuals, exchange ideas, and even pick up a few golf tips! Most importantly, the event reinforced how much we can accomplish when we unite for a common purpose.

Congratulations to Phi Delta Psi, Inc. everyone who participated or supported the event. It was an honor to be part of such a purposeful gathering, and I'm excited to know that our chapter was able to contribute towards scholarships that will make an impact on students' futures.

### November Chapter Meeting - Monday 11/11/2024 In Person!

Join Global Speaker and Enterprise Risk Strategist, Princess Castleberry for a session that takes you beyond the basics of AI to explore its strategic advisory capabilities.

In this immersive experience, you'll discover how AI can be more than just a productivity tool—it can be leveraged as an advisor, informing your decisions with data-driven insights, predicting risks before they become issues, and helping you forecast project outcomes with greater accuracy. Whether you're managing complex automotive projects, navigating healthcare innovations, or leading financial tech transformations, this workshop will equip you with the knowledge and hands-on experience to integrate AI's advisory power into your daily workflow. **Register at <https://pmiglc.org/calendar?eventId=36118>**





## Greetings From the Academic Outreach Team

As you may know, we have done a great deal of work over the past few years with the staff and students at Central Michigan University and we continue to work with them as they launch new initiatives.

However, we would also like to extend our reach to some of the other colleges and universities in the region.

So, if you are personally connected with someone who is in some form of leadership role within one of our local colleges or universities, and you think they would benefit from participating in some of the initiatives we pursue, then please let me know their contact information.

As a reminder, we help students learn about PMI and our Chapter, gain a better understanding of Project Management, participate in different projects such as those which are part of the Better Together initiative and participate in running workshops that help other students with their career aspirations.

Once I receive their contact information, I will reach out to them and see if we can get the ball rolling, and I will keep you posted regarding the outcome.

Thanks in advance for your help.

Mike Callahan -  
[Director.Academic@pmiglc.net](mailto:Director.Academic@pmiglc.net)

**2024**  
Professional  
Development Day

**8PDU's**

*Still time to Register!!*

MSU MEC 811 W Square Lk Rd, Troy, MI 48098  
Friday, October 18th, 2024 7AM - 4PM

**DR. LEON HERSZON**  
*Keynote Speaker*

**BRIAN ROHDE**

**PMI** Project Management Institute. Great Lakes

**45** YEAR ANNIVERSARY

Click the Image above to watch the Fireside chat with our Keynote Speaker.  
Register for PDD at <https://pmiglc.org/event-registration?eventId=38840>



## **November Lunch & Learn**

Dr. Misra currently serves as the Associate Dean of Clinical Affairs for the Kirksville College of Osteopathic Medicine (KCOM) at A.T. Still University. In this role, he oversees all students in years 3 & 4 located at the 25+ regional sites for his college. Prior to assuming the role of Associate Dean, Dr. Misra served as Program Director of the Family Medicine residency at Ascension Macomb-Oakland Hospital in Michigan for 16 years and continues to serve as Core Faculty and Chief of the Department of Family Medicine. Nationally, he serves on the Board of Governors for the ACOFP and serves as the Chair of the Postdoctoral Training Review Committee for the American Osteopathic Association. His leadership roles align closely with his passion for osteopathic medical education in both the undergraduate and graduate arenas. He wishes to get educators to 'think different' when it comes to teaching and learning.

Dr. Misra has 20+ years at the local, state, and national levels of healthcare. He has received numerous awards during his career, including being named the 2018 ACOFP Family Physician of the Year and the 2023 MAOFP Family Physician of the Year. He has also received the 2019 ACOFP Master Preceptor Award as well as being named to the AOA Osteopathic Mentor Hall of Fame - twice.



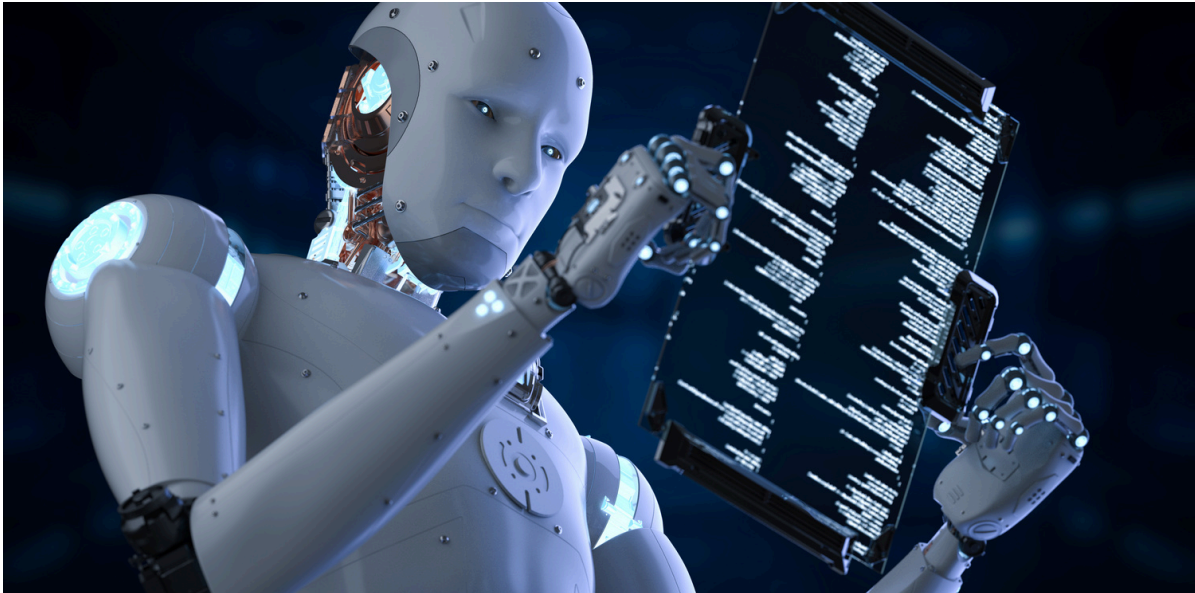
### **PMIGL November Lunch and Learn Meeting November 20, 2024**

**12:00 pm – 1:00 pm**

**Dr. Saroj Misra  
Henry Ford Health**

**Virtual**

**Register at <https://pmiglc.org/calendar?eventId=39953>**



## PM Musings: Is PMI Addressing the Ethical Challenges of Artificial Intelligence? Lessons Learned from the IEEE Global Initiative

By Bill Moylan, PhD, PMP, FESD, DTM

The *PMI Code Values Card* is the professional project manager's Hippocratic Oath. Adopted by PMI Board of Directors in October 2006, the PMI Code of Ethics and Professional Conduct is a testament to the professional aspirations and ethical conduct of the project management profession, with the Values Card summarizing the key points on the foundational values.

The *PMI Code Values Card* reads:

- *This code affirms four values as its foundation:*
- **Responsibility** is our duty to take ownership for the decisions we make or fail to make, the actions we take or fail to take, and the consequences that result.
- **Respect** is our duty to show a high regard for ourselves, others, and the resources entrusted to us. Resources entrusted to us may include people, money, reputation, the safety of others, and natural or environmental resources. An environment of respect engenders trust, confidence, and performance excellence by fostering cooperation—an environment where diverse perspectives and views are encouraged and valued
- **Fairness** is our duty to make decisions and act impartially and objectively. Our conduct must be free from competing self-interest, prejudice, and favoritism.
- **Honesty** is our duty to understand the truth and act in a truthful manner both in our communications and in our conduct.

### Brave New World

However, does the *PMI Code of Ethics and Professional Conduct* truly address the ethical challenges faced by project management professionals working within the technical upheavals of the 21st century and the ensuing social consequences? Artificial intelligence is very much here, as stated in the PMI Research Study published in early 2024. Autonomous systems and thinking robots are on a fast pace to replace human

workers, including both manual physical activity (“brawn”) and human problem solving and decision making (“brain”). Is a brave new world of thinking computers and technology run amok fiction or fact? (Remember HAL 9000 from 2001 – A Space Odyssey.) Not so far-fetched issues with chilling concerns.

This next wave of automation is profoundly disrupting the world economy and our current social structures. As a concerned professional, are you ready for the ethical challenges of artificial intelligence and autonomous systems being integrated into the management of projects?

The Institute of Electrical and Electronic Engineers [IEEE] is addressing these ethical issues and concerns. The *IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems (A/IS)*, launched in April 2016, has moved beyond the paranoia and the uncritical admiration often associated with artificial intelligence. The IEEE Global Initiative endeavors to align technology development and use with ethical values to help advance innovation while diminishing fear in the process. The goal of the IEEE Global Initiative is to incorporate ethical aspects of human well-being that may not automatically be considered in the current design and manufacture of A/IS technologies. Further, the IEEE Global Initiative reframes the notion of success so human progress can include the intentional prioritization of individual, community, and societal ethical values.

### **IEEE Steps Up**

The IEEE Global Initiative is dedicated to ensure every stakeholder involved in the design and development of autonomous and intelligent systems is *educated, trained, and empowered* to prioritize ethical considerations so that these technologies are advanced for the benefit of humanity. The IEEE Global Initiative has two primary outputs. First, IEEE has published “*Ethically Aligned Design: A Vision for Prioritizing Human Well-Being with Autonomous and Intelligent Systems.*” The second output are Standards addressing ethical considerations in Autonomous Intelligent Systems (A/IS).

To ensure A/IS solutions will benefit society, the IEEE Global Initiative has taken on the objective of embedding values into A/IS. Taking a three-pronged approach, IEEE is identifying, implementing and evaluating the appropriate A/IS community norms. Ethically Aligned Design is guide for A/IS engineering teams to ensure their A/IS design does not infringe on human rights, is accountable and transparent, and extends the benefits and minimizes the risks of A/IS technology. (A complete list of the of IEEE Standards Projects addressing A/IS ethical considerations can be found at <https://standards.ieee.org/> ) In addition, IEEE offers a straightforward overview of the value and necessity of utilizing AI ethics for businesses, recommendations for creating a sustainable culture of AI ethics, the skills required to do this, and how to hire and staff for such an effort [IEEE, 2020]. Included is an AI Ethics Readiness Framework to help you determine how prepared you are to introduce and grow AI ethics in your business. (This reference is the first paper in the “Ethically Aligned Design for Business” series created by The IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems). Good guidelines on AI ethics that PMI should consider adapting or, at the least, following.

### **No Perfect Solution**

As with all engineering designs, there is no perfect solution. EAD helps with the engineering ethical issues and concerns surrounding personal data and individual access control, the reframing of autonomous weapons systems, and the related economic, humanitarian and legal issues. The issues and ethical concerns related to personal data and individual access control includes how an individual define and organize her/his personal data, the definition and scope of personal identifiable information, the definition of control regarding personal data, and, how to redefine data access to honor the individual.

Autonomous systems that are designed to cause physical harm have additional ethical ramifications as compared to both traditional weapons and autonomous systems that aren't designed to cause harm. Professional ethics about these can and should have a higher standard covering a broader array of concerns. Broadly, IEEE recommends that technical organizations accept that meaningful human control of weapons systems is beneficial to society, that audit trails guaranteeing accountability ensure such control, that those creating these technologies understand implications of their work, and that professional ethical codes appropriately address works that are intended to cause harm.

Technologies, methodologies, and systems that aim at reducing human intervention in our day-to-day lives are evolving at a rapid pace and are poised to transform the lives of individuals in multiple ways. The aim of the IEEE multi-stakeholder committee is to identify the key drivers shaping the human-technology global ecosystem and address economical and humanitarian ramifications, and to suggest key opportunities for solutions that could be implemented by unlocking critical choke points of tension. The goal of the IEEE Ethics committee recommendations is to suggest a pragmatic direction related to these central concerns in the relationship of humans, their institutions and emerging information-driven technologies, to facilitate interdisciplinary, cross-sector dialogue that can be more fully informed by expert, directional, and peer-guided thinking regarding these issues. Something for PMPs everywhere and the PMI Ethics Committee to ponder.

### **Thoughtful Stewards**

The early development of Artificial Intelligence and Autonomous Systems (AI/AS) has given rise to many complex ethical problems. These ethical issues almost always directly translate into concrete legal challenges – or they give rise to difficult collateral legal problems. There is much to do for lawyers in this field that thus far has attracted very few practitioners and academics despite being an area of pressing need. Lawyers should be part of discussions on regulation, governance, domestic and international legislation in these areas and we welcome this opportunity to ensure that the huge benefits available to humanity and our planet from AI/AS are thoughtfully stewarded for the future.

As hinted in this article, the author considers PMI to be lagging on actively addressing the ethical consequences of utilizing AI in project management, and the implications for the project management professional. The author suggests that PMI should follow IEEE's lead and publicly address the ethical issues of AI inclusion and incorporation on projects and in automating project management.

As always, your questions, comments and criticisms are welcome. Feel free to contact me in care of email: [William.moylan@emich.edu](mailto:William.moylan@emich.edu)

Best regards,

*Dr. Bill*

William A Moylan, PhD, PMP, FESD, DTM

Professor Emeritus, Eastern Michigan University / Principal, WA Moylan & Associates

### References

"A Call to Action for Businesses Using AI - Ethically Aligned Design for Business," in A Call to Action for Businesses Using AI - Ethically Aligned Design for Business, vol., no., pp.1-20, 6 April 2020. keywords: {tech-centric;human-centric AI;Ethically Aligned Design}

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# "Sustainable Project Management: Driving Change for a Greener Future"



Exciting Announcement for the 2025 PMIGLC Spring Symposium!

We are thrilled to announce the theme for our 2025 Spring Symposium: "Sustainable Project Management: Driving Change for a Greener Future". Join us in April 2025 as we explore how project managers can lead the charge in creating sustainable and eco-friendly solutions across industries.

Stay tuned for more details, including our Call for Speakers! This is your opportunity to share your insights, innovations, and expertise on the intersection of sustainability and project management.

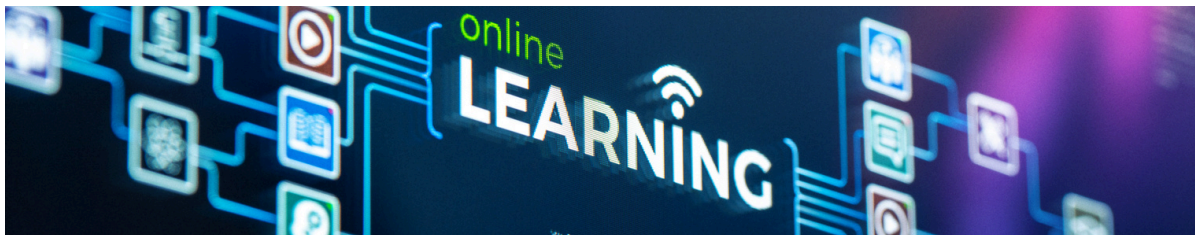
More information on event registration and speaker submission guidelines will be available soon. Be part of the conversation that will shape a greener future!

~ Director for 2025 Spring Symposium





The PMI Job Board has enhanced features, making it easier to connect job seekers and employers in the project management industry. You can access PMIGL's Job Board of local postings at <https://pmiglc.org/job-postings>



### **What is Disciplined Agile Certification?**

As a leader in project management education, we are working with Peak Business Management to offer the official PMI Disciplined Agile workshop and DASM certification program for individuals looking to pass the exam and become a Disciplined Agile Scrum Master (DASM). Learn more at <https://pmiglc.org/peakbusinessmanagement>

### **Earn Free PDUs!**

Peak Business Management, is offering chapter members free PDUs! Please [visit their website](#) for more details. Be sure to use the password PeakPDU0922 to access this offer.

### **PMIGL is thrilled to shine a light on our partnership with IIL.**

Members have access to an incredible array of benefits and amazing opportunities such as discounts on courses, free webinars, and so much more. Please visit the IIL/PMIGL website

### **What is KICKOFF™?**

KICKOFF™ is a free, interactive project management course that only takes 45 minutes to complete. Use it to get up to speed on project management basics.

Once you're done, you can share a badge that shows you know the basics of managing projects from start to finish. Please visit <https://www.pmi.org/kickoff/> for more information.

### **Stay Up to Date with PMIGL**

Help promote PMIGL by following us on [Facebook](#), [X \(Twitter\)](#) and [LinkedIn](#), and share our upcoming events and volunteer opportunities as you see posted. You never know what door may open!



Welcome New Members & Congratulations on Milestone Anniversaries  
Congratulations to members on their milestone anniversaries this month.  
Thank you for your valued membership and continued support!  
Also, welcome to our new members who recently joined the chapter.



## Chapter Sustained Sponsors

### Annual Sustained Sponsorship - Thank You to Our 2024 Sponsors

PMIGL would like to thank our chapter sponsors for 2024: IIL, IntelliBee, The Judge Group, and our newest sponsor SNA Technologies. We greatly appreciate your contributions to making our chapter successful. Thank you for your support!

### Sponsorship Opportunities Available

Annual Sustained Sponsorship opportunities in Diamond, Platinum, Gold, Silver, and Copper levels are available on a first come - first serve basis. Limited seats are also open for Symposium, Golf Outing, Monthly Meetings, and PD Day chapter event sponsorship.

Please visit our Sponsor page [HERE](#) for more details. You can contact [director.sponsorship@pmiglc.net](mailto:director.sponsorship@pmiglc.net) if you have any questions.

## GOLD LEVEL



## SILVER LEVEL

